

# MARK ALEXANDER

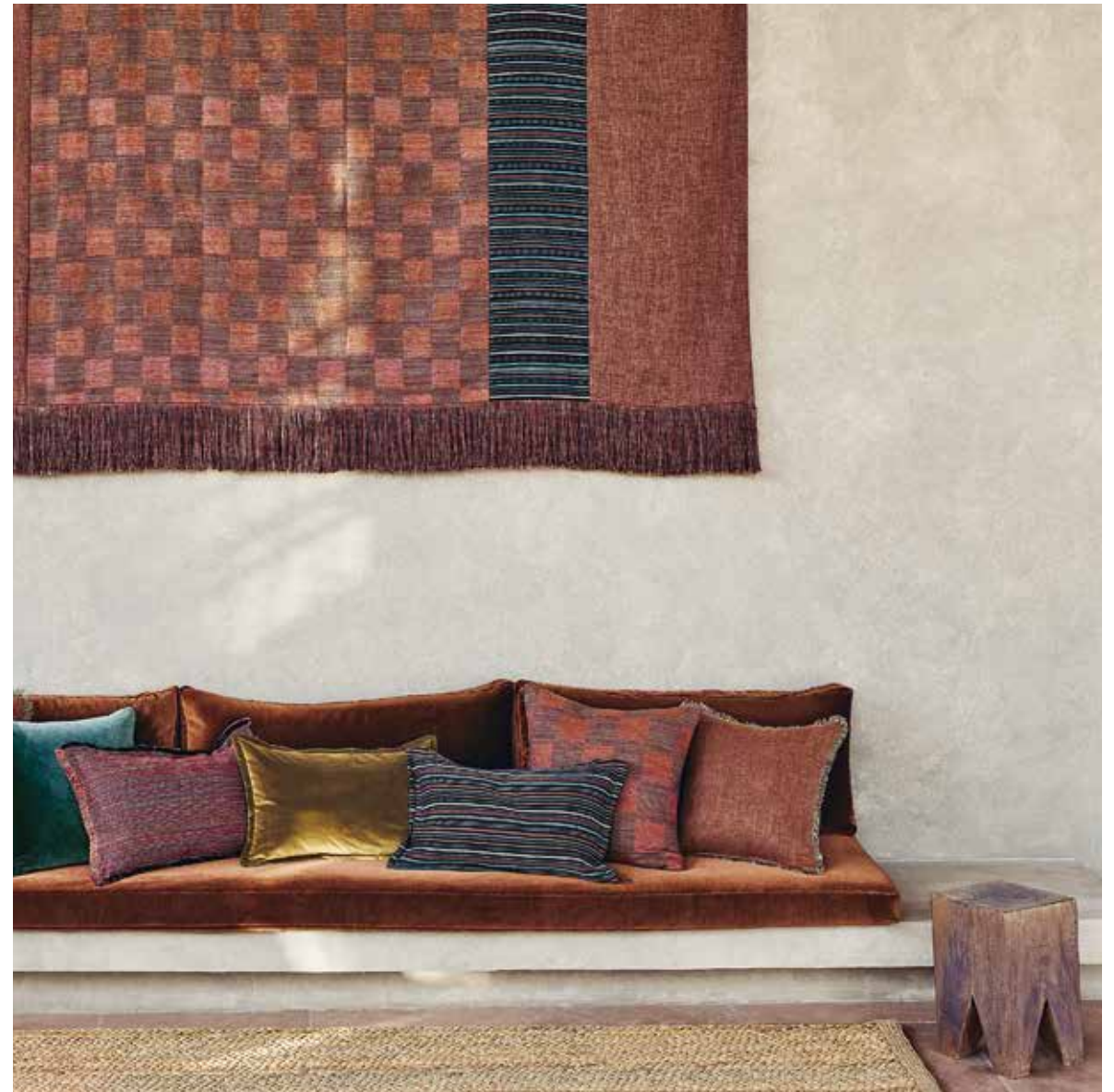






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## RHYTHM

Taking cues from the rhythmic forms of West African textiles, Rhythm is a collection that respects its inspirational source, while offering wholly original fabrics that beautifully enhance a modern setting.

Balancing versatility, sophistication, rich colours and statement-making appeal, the collection features finely crafted linen embroideries and weaves that effortlessly combine to perfectly capture Mark Alexander's well-travelled and lived-in aesthetic.





















## URBANE

The perfect combination of sophistication and modernity. Urbane is densely woven using the finest mercerised cotton yarn to create a luxuriously soft velvet with a silky appearance and the most exquisite touch. Suitable for both upholstery and drapes, a stain repellent finish ensures practicality and versatility.





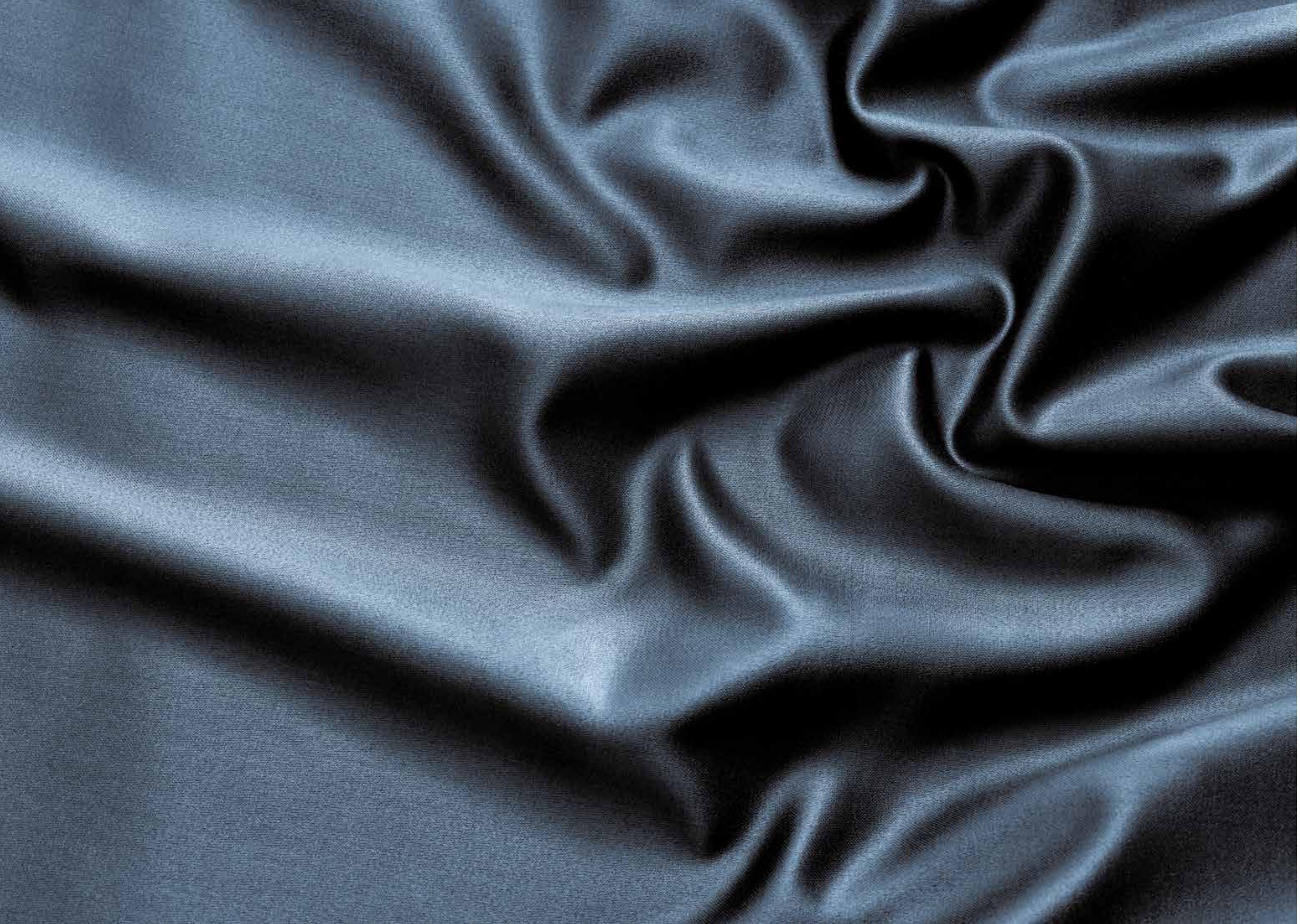




### JAZZ III

With its tempered sheen and liquid metal drape, Jazz is the ultimate in timeless and refined glamour. Woven in the UK from luxurious spun silk and couture quality lamb's wool, Jazz is presented in a broad palette that ranges from nuanced metallic tones to bolder shades of ochre, teal and inky blue.









## CASUAL

Beautifully simple with an understated appeal, this serene collection of relaxed linens offers a range of subtle plains, dobby weaves and versatile stripes in varied weights and textures.

Crafted using the finest linen yarns and with a soft, tumbled finish, Casual is presented in a curated palette of calm neutrals and classic combinations of crisp white and indigo blue.













## VERANDA

Veranda marks an impressive new chapter in outdoor and easy-care fabrics. Created using an innovative yarn, the collection combines the high performance aspects expected for outdoor use with an exclusive softness and aesthetic appeal, usually only found in natural fibres, and is perfect for both indoor and outdoor settings.\*













NATURALLY BEAUTIFUL WALLCOVERINGS



GRASSCLOTH

A collection of natural grasscloth wallcoverings. Handwoven botanical fibres, such as raffia, sisal, seagrass and abacá, have an intrinsic beauty that enhances any interior space.

PAPERWEAVE

Finely cut ribbons of paper are spun into yarns, then woven by hand. Drawing on traditional Japanese techniques these wallcoverings offer subtle texture and natural hues.

COLLAGE

A fascinating journey that explores a range of exquisite natural materials and inventive techniques. Created by nature, crafted by hand.











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### Front Cover

SOFA: Veldt Ochre  
CUSHIONS: Traverse Gunmetal, Scribe Anthracite, Polo Chestnut, Boundary Wheat, Tempo Sienna, Sway Chestnut

### Inside Front Cover

SOFA AND CUSHIONS: As per front cover  
DAYBED: Latitude Berry  
SMALL OTTOMAN: Traverse Tempest  
LARGE OTTOMAN: Boundary Maroc, Veldt Sienna  
DRAPE: Sway Chestnut

### Page 2

FABRICS: Veldt Mole, Tempo Anthracite, Polo Sienna, Traverse Gunmetal

### Page 3

HANGING: Kente Sienna, Boundary Maroc, Veldt Sienna  
SEAT CUHSIONS: Urbane Sienna  
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### Page 4 & 5

LEFT SOFA: Veldt Ochre  
LEFT SOFA CUSHIONS: Traverse Gunmetal, Boundary Wheat, Tempo Sienna, Sway Chestnut  
MODULAR SOFA: Kente Sienna  
MODULAR SOFA CUSHION: Boundary Maroc  
DAYBED: Latitude Berry  
DAYBED CUSHIONS: Veldt Ochre, Traverse Gunmetal/Polo Chestnut  
DAYBED THROW: Sway Chestnut  
SMALL OTTOMAN: Traverse Tempest  
LARGE OTTOMAN: Boundary Maroc, Veldt Sienna  
DRAPES: Tempo Anthracite, Sway Chestnut

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DRAPE: Sway Chestnut

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OTTOMAN: Cascade Sepia  
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\* Customers in the UK and Eire should be advised that due to British FR Standards, these fabrics are for outside use only and under no circumstance should be used or stored inside.

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WALLCOVERING: Grid Chestnut

### Inside Back Cover

WALLCOVERING: Panorama Heath

### Back Cover

FABRICS: Veldt Mole, Tempo Anthracite, Polo Sienna, Traverse Gunmetal

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Follow our creative story on Instagram @markalexander\_ma



# MARK ALEXANDER

Mark Alexander is for those who appreciate an interior that is elegant and finely crafted, yet is relaxed and has the gift of feeling simple. Mark Alexander fabrics and wallcoverings are not opulent or fussy, nor led by transient fashion, but are true to the natural materials from which they are made. The spirit of the brand tends towards a modern aesthetic. Its designs also possess an intrinsic quality that fits perfectly within an interior that appears to have artfully evolved.

For Mark Alexander, one of the essential qualities in design is simplicity; there is a richness to be found in paring down a design to its vital elements, in allowing the inherent quality of a textile to speak for itself. Mark Alexander's fabrics enhance that richness through the use of the finest natural fibres, cashmere, mohair, silk, couture-quality lambswool, and a perpetual favourite, linen.

Craftsmanship is at the heart of Mark Alexander, in the choice of beautiful fibres, in the creation of exclusive yarn blends, in the sophisticated colour palette drawn from nature and traditional pigments, and in the expertise of weavers and printers with whom it chooses to work. Mark Alexander works closely with the highest quality mills, often family-owned, and usually with artisanal skills in weaving, dyeing and finishing that go back several generations.

The design studio, well versed in art and architecture, draws on diverse cultural and historical references, to create textiles that seek out that fine balance between authenticity and originality.

These are fabrics and wallcoverings that whisper luxury.







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